

RapidMiner Studio and Server 6.0

Execute On Smarter Business
Decisions: Predict to Act.



SIMPLIFY
COLLABORATE

PREDICT TO ACT

What does RapidMiner do?

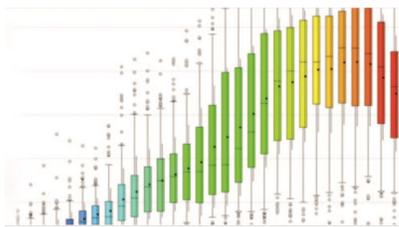
RapidMiner allows organizations to use predictive analytics in order to gain competitive advantage through optimizing their businesses. RapidMiner provides the advanced analytics needed to increase marketing response rates, reduce customer churn, detect machine failures, plan preventive maintenance, and detect fraud, among others.

Why should you consider RapidMiner?

RapidMiner's unique visual development paradigm lets you derive benefits from analytics more quickly than with any other tool. Results are displayed in easy-to-understand charts that provide the "predictive intelligence" needed for better decision making. Prediction-based actions in the form of millions of integrated micro-predictions can even automate everyday decision making and deliver direct value with every single triggered action.

RapidMiner Studio

Forget sifting through code! RapidMiner is easily the most powerful and intuitive graphical user interface for the design of analysis processes. You can also choose to run in batch mode. Whatever you prefer, RapidMiner has it all.



CROSS-PLATFORM Runs on all major operating systems and platforms.

OPEN AND EXTENSIBLE Powerful custom extension API. Access to data sources like Excel, Access, Oracle, MySQL, Postgres, SPSS, dBase, Text files, and more!

PERFECT FOR BIG DATA In-memory, in-database and in-Hadoop analytics for every size data source.

STRONG VISUALIZATIONS RapidMiner's advanced engine allows you to turn your data into fully customizable, exportable charts.

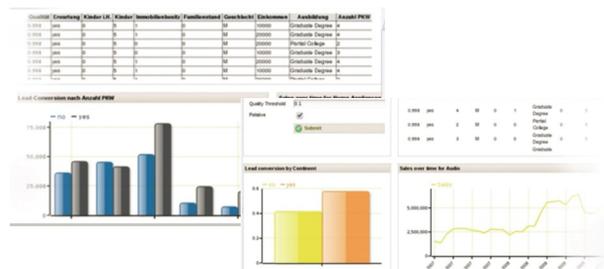
MULTIPLE INTERFACES Choose either our fast, intuitive GUI or easy-to-use batch processing.

ACCURATE PREPROCESSING Inspect projected results during design time.

APPLICATION WIZARDS RapidMiner spans industries to solve the challenges facing today's business analysts.

RapidMiner Server

Don't be slowed by your laptop's limitations. RapidMiner Server lets you run processes on enterprise hardware from anywhere, without restrictions. Use our performance-optimized application server to schedule and run your analysis, and get real-time results.



INTEGRATE YOUR IN-HOUSE TOOLS AND DATA SOURCES. RapidMiner Server seamlessly integrates not only with RapidMiner Studio but other data sources across your enterprise.

COLLABORATE USING INTERACTIVE DASHBOARDS. Shared repositories allow you to work with coworkers and contributors throughout your organization and beyond, using interactive dashboards you build to meet your specific needs.

RUN AND PROCESS YOUR ANALYSIS REMOTELY. Schedule, run, and monitor your analysis processes remotely via RapidMiner Server's flexible web interface. Keep your processes going 24/7, continually updating them with